

ASSETS Awarded

Pro-Enterprise Partner Award

Nov 9, 2018

9 November 2018 – ASSETS was awarded the Pro-Enterprise Partner Award by the Pro-Enterprise Panel on 9th November 2018.

ASSETS was awarded the Pro-Enterprise Partner award in recognition of its efforts to foster a pro-enterprise business environment for the Early Education sector Singapore. Five other Trade Associations and Chambers (TACs) and NTUC U SME received this award during the Pro Enterprise Panel-Singapore Business Federation Awards 2018 from Guest-of-Honour, Mr Chan Chun Sing, Minister for Trade and Industry.



(From left to right): Mr Chan Chun Sing (Minister for Trade and Industry), Ms Susan Loke (ASSETS Vice President), Mr Vincent Teoh (ASSETS Exco), and Mr Freddy Kong (ASSETS Secretariat)

During the award ceremony, Minister Chan shared that collaboration between government agencies and the TACs will need to be strengthened. He added that TACs are have the capability to understand the needs of the businesses within their sector so that they may “have coherent discussion with the Government agencies.”