

## ASSETS OBJECTIVES

To advance and promote early childhood education in Singapore

To encourage and foster the observance of high professional standards by early childhood education centres and to establish and prescribe such standards through a Code of Practice

To support and represent early childhood operators

## MEMBERSHIP BENEFITS

- Training and professional development
- Networking and advertising opportunities
- Group discounts from vendors
- Forum discussions
- Participation in ECCE sector initiatives
- Feedback channel to government bodies
- Research findings from ASSETS

## TYPES OF MEMBERSHIP

### ORDINARY MEMBER

For incorporated and/or registered bodies in Singapore that are approved under Ministry of Social and Family Development (MSF), Early Childhood Development Agency (ECDA) and/or Ministry of Education (MOE) and/or Council of Private Education to manage and operate

- Childcare/Infant/Toddler care centres
- Kindergartens
- ECCE training programmes

### ASSOCIATE MEMBER

- For incorporated or registered bodies in Singapore that manage and operate preschool enrichment centres, student care services, or preschool service providers
- Franchisees or sub-franchisees of an Ordinary Member
- Individuals who specialize or practice a profession in the ECCE field

## CONTACT US

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# ASSOCIATION OF EARLY CHILDHOOD AND TRAINING SERVICES

The Voice for the  
Early Childhood Education Industry



## ABOUT ASSETS

Association of Early Childhood & Training Services (ASSETS) was formed in year 2012 to serve as the voice for the early childhood education industry. ASSETS is a non-profit organisation, run by and for private pre-school and teacher-training operators in Singapore. ASSETS is registered with the Registry of Societies.

## OUR MISSION

To advocate quality and excellence in the education of young children and early childhood teacher training.

## ASSETS PRODUCTIVITY PROJECTS FOR THE EARLY CHILDHOOD SECTOR

### CENTRALISED MEAL CATERING SERVICE

Connecting preschools with catering services that ensure consistent food quality in compliance with HMCCP standards whilst providing economies of scale that save time and lower costs.

### IT SMART SOLUTIONS

An enhanced technology-based school management system to aid pre-schools in their day-to-day processes and streamline administrative duties for educators.

### ZONAL BUSING PORTAL

A one-stop portal and aggregator for parents, preschool centres and bus operators. It aims to provide efficient bus routes and ensure safe transportation for children.

### BULK PURCHASING

Helping preschool operators to lower costs of purchasing commonly used items in their centres.

### PROGRESSIVE HR PRACTICES EARLY ADOPTER PROGRAMME

(Project Joy) Equipping preschools with relevant HR skills and enhancing practices to engage and retain staff.

## MEMBERSHIP APPLICATION FORM

Company Name : \_\_\_\_\_

Industry : \_\_\_\_\_

Representative : \_\_\_\_\_ Designation : \_\_\_\_\_

Address : \_\_\_\_\_

Postal Code : \_\_\_\_\_

Contact Number: \_\_\_\_\_ Handphone : \_\_\_\_\_

Email : \_\_\_\_\_

Membership Category :  Ordinary Member \$120 yearly  
(Please tick one)  Associate \$300 yearly  
Application Fee \$50

Please make check payable to: Association of Early Childhood and Training Services

